

## THE GLOBAL MEETING PLATFORM FOR THE WORLD'S EV CHARGER BRANDS



#### 13-15 NOVEMBER 2024

ISTANBUL EXPO CENTER HALL 1-3

www.EVChargeShow.com

ELECTRIC VEHICLE
CHARGING TECHNOLOGY,
EQUIPMENT SHOW AND
CONFERENCE



## The World's Ev Charging Brands

### **Meet Here**

EV Charge Show is the world's e-mobility trade show and conference focusing on the charging infrastructure of electric vehicles.

EV Charge Show, Electric Vehicle Charging Technology and Equipment Show and Conference, will bring together hardware and software manufacturers, service providers, solution partners and all parties involved in the e-mobility sector required for charging electric vehicles with public and private sector investors. It will be held for the third time at Istanbul Expo Center on November 13-15, 2024.

## Electric Vehicles on the Roads

- Electric car sales in the Turkish automobile market experienced an 934% increase compared to the previous year. Electric vehicles achieved a total of 72.179 units sold in the year 2023 while in 2022 only 7.733 electric cars were sold.
- IEA data, the number of electric vehicles has been rapidly increasing in recent years. Electric car sales surpassed 10 million in 2022, reaching 10.3 million. In 2021, the global car sales amounted to 6.5 million. According to the IEA's analyses, the number of electric cars sold is projected to reach 13.9 million in the year 2023.



#### Charging Stations for Energy Flow

- On a global scale, charging stations are experiencing an annual increase of over 30%.
- In a statement made by the President of the Energy Market Regulatory Authority (EPDK), it was announced that there are 12,067 charging points in Turkey as of the year 2023.



EV Charge Show is the global business platform that should be visited by those who want to examine the latest technologies in electric vehicle charging and make valuable connections about new business opportunities in the field of e-mobility.

#### **Exhibitor Categories**

- · EV Charging Hardware & Software
- · Smart & Fast Charging Solutions
- · EV Charging Network Operators
- · Solar Energy Generation, Energy Storage & Battery Management Systems For Charging Stations
- · Charging Station Design, Construction and Operation Services
- · Connectors, Sensors, Components, Modules, Piles, Guns, Cables, Parts
- · Payment Systems, Testing, Measurement, Control, Design, Business Services

#### **Visitor Profile**

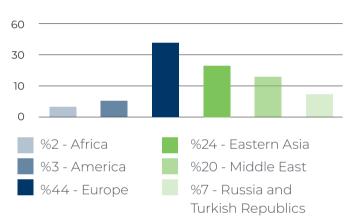
- · Charging Point Entrepreneurs
- · Fleet Managers
- · Gas Station Operators
- Shopping Mall Managers
- · Facility Operators
- · Restaurant Managers
- · Campus Managers
- Hospital Managers
- · Accommodation Facility Managers
- · Public Transport Companies
- Municipalities
- · Public Institutions
- · Smart City Planners
- · Electric Vehicle Manufacturers
- · Energy Generation and Distribution Companies
- · OEM Manufacturers
- · Engineers, Technical Managers
- · Academicians
- · R&D Institutions
- · All Relevant Public and Private Sector Representatives



# How the EV Charge Show 2023 Went?

## Breakdown of International Visitors by Region:

1.997 Number of Visitor Countries: 41



## Breakdown of Domestic Visitors by Region:

Number of Domestic Visitor Cities: **55**Number of Domestic Visitor Cities: **55** 







## Exhibitor Countries: 6

Türkiye 100, China 18, Germany 3, Italy 1, Korea 1, Hong Kong 1



Conference Sessions

ns Speakers

**Talks** 

**Conference Attendees** 

13

50

Conference

35

1500+



You can watch the conference sessions on our youtube channel @evchargeshow



Simultaneous translation opportunities (English-Turkish-English, were available for all attendees.





#### Some of the 2023 Exhibitors









































You can access the full list of exhibitors at www.EVChargeShow.com.

**PLATINUM SPONSOR** 







#### **SUPPORTERS**













#### **Our Agenda Is The Whole World**

We determine the session topics of the conference, which we organise simultaneously with the trade show, according to the information needed on a global scale, and offer the common language of the conference sessions in English, with simultaneous translation.



#### **Investors Keep Their Eves On Us**

Accurate and efficient charging is a must for electric vehicles, which are at the center of the new mobility era. The charging of electric vehicles is closely monitored by more and more investors. both in terms of its technological development and infrastructure. In this respect, there is the EV Charge Show as a unique platform for all brands offering products and services in this field to come together with investors.



#### **Invitation to Trade Associations and Non-Governmental Organizations**

We inform and invite the relevant official institutions, trade associations, and all non-governmental organizations with a mission to transition to e-mobility, operating at national and international level, in all countries that have taken action on the transition to electric vehicles.





#### FROM 2023 TRADE SHOW















#### CONFERENCE



At the EV Charge Conference, which is held simultaneously with the EV Charge Show. carefully selected session topics and esteemed speakers who are experts in their fields will deepen your knowledge about the technologies presented in the e-mobility ecosystem and the opportunities and threats to be faced in the transition to e-mobility. The conference is organized in cooperation with AVERE Turkey, the main supporter of the fair.

#### **TALKS**

Technology and Brand Presentations of the Exhibitor Companies



#### Tech Talks

In the Tech Talks Corner, you can watch the presentations of exhibitor companies that develop technology in the EV charging field, offer innovative products or want to talk about their technology, and you can increase your technical knowledge.



#### **Brand Talks**

In the Brand Talks Corner you can listen to the advantages and cooperation conditions offered by the exhibitor brands directly from the brand officials and you can have detailed information about the business opportunities.

#### COMPETITION

#### **E-Mobility Innovation and Entrepreneurship Competition**



For detailed information and application, please visit our website.



The World's EV Charging Brands

Meet at the EV Charge Show

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Don't miss the opportunity to take your place at the EV Charge Show before it's too late to showcase your brand and technology, and make valuable connections for new business opportunities!



#### Pricing

#### Raw space 220 Euro/sqm + 20% VAT

- → 10% discount is applicable for AVERE members.
- → Price includes exhibitor badges, company profiles in the printed directory and preparation of onsite functions.

#### **System Stand Pricing**

System Stand (Basic): 50 Euro/sqm + VAT



System Stand (Maxima): 110 Euro/sam + VAT





#### Sponsoring And Advertising Options

Draw Attention to Your Company and Enhance Your Participation

Brand familiarity is a very important fact for purchasing decisions. You can use one or more of the marketing tools to enhance your presence and to promote your participation at the show. Seize the opportunity to present yourself to the international EV Charging industry as a reliable partner.

#### **Sponsorship Options**









Sponsoring the EV Charge Show provides you to

- · Position your company as an industry leader
- · Increase your company's exposure and awareness with highly visible recognition
- · Attract more visitors to your booth

To learn about sponsorship details, please email to info@evChargeShow.com

#### Advertising Options

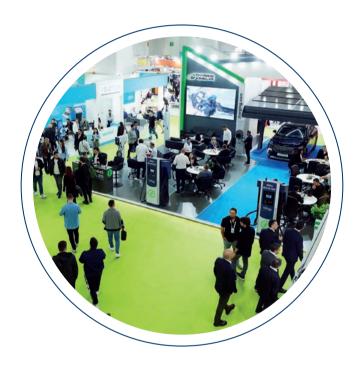
- · Trade Show Catalog Advertisement
- · Banner on website Exhibitor List page
- · Advertising spaces placed around the Expo Center

Put your brand directly in front of your potential customers.

#### www.EVChargeShow.com



## The Global Meeting Platform For The World's EV Charger Brands



#### **Supporters**









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