The Global Meeting Platform For The World's EV Charger Brands





2-4 November 2023

Istanbul Expo Center / Hall 9-10

Electric Vehicle Charging Technology, Equipment Show and Conference

www.EVChargeShow.com





EXHIBITION AND CONFERENCE FOR EV CHARGING STATIONS

As the use of electric vehicles becomes widespread, electric vehicle charging options are becoming widespread at home, at work, on the roads and in all facilities. The need for charging electric vehicles is a valuable investment opportunity for entrepreneurs as a new business area. You will find the information, technology, equipment and more you need to take advantage of this opportunity at the EV Charge Show.



THE WORLD'S EV CHARGING BRANDS

MEETS HERE

EV Charge Show is the world's e-mobility trade show and conference focusing on the charging infrastructure of electric vehicles. EV Charge Show, Electric Vehicle Charging Technology and Equipment Show and Conference, will bring together hardware and software manufacturers, service providers, solution partners and all parties involved in the e-mobility sector required for charging electric vehicles with public and private sector investors. It will be held for the second time at Istanbul Expo Center on November 2-4, 2023.



As part of the European Climate Package, the EU has announced that from 2035 the sale of the combustion engine vehicles was decided to be banned.





EV Charge Show is the global business platform that should be visited by those who want to examine the latest technologies in electric vehicle charging and make valuable connections about new business opportunities in the field of e-mobility.

Exhibitor Categories

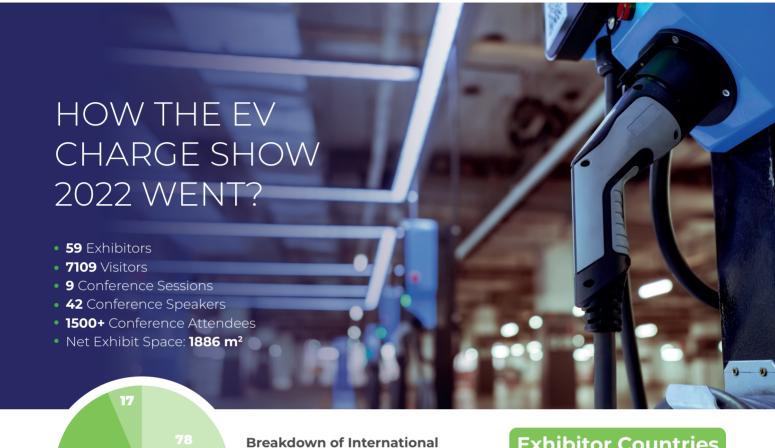
- · EV Charging Hardware & Software
- · Smart & Fast Charging Solutions
- EV Charging Network Operators
- Solar Energy Generation, Energy Storage & Battery Management Systems For Charging Stations
- Charging Station Design, Construction and Operation Services
- Connectors, Sensors, Components, Modules, Piles, Guns, Cables, Parts
- Payment Systems, Testing,
 Measurement, Control, Design, Business
 Services

Visitor Profile

- · Charging Point Entrepreneurs
- · Fleet Managers
- · Gas Station Operators
- Shopping Mall Managers
- · Facility Operators
- · Restaurant Managers
- · Campus Managers
- · Hospital Managers
- · Accommodation Facility Managers
- Public Transport Companies
- · Municipalities
- · Public Institutions
- Smart City Planners
- Electric Vehicle Manufacturers
- Energy Generation and Distribution Companies
- · OEM Manufacturers
- · Engineers, Technical Managers
- · Academicians
- R&D Institutions
- All Relevant Public and Private Sector Representatives



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Breakdown of Domestic Visitors by Region

24

5607	 Marmara
620	 Inner Anatolian
344	 Egean
115	Mediterranean
63	Southeast Anatolia
61	 Black Sea
22	 South Anatolia

Visitors by Region

Europe Middle East Africa

Russia and Turkish Republics

Eastern Asia America

Exhibitor Countries

- Belgium
- Bulgaria
- China
- Germany
- Türkiye













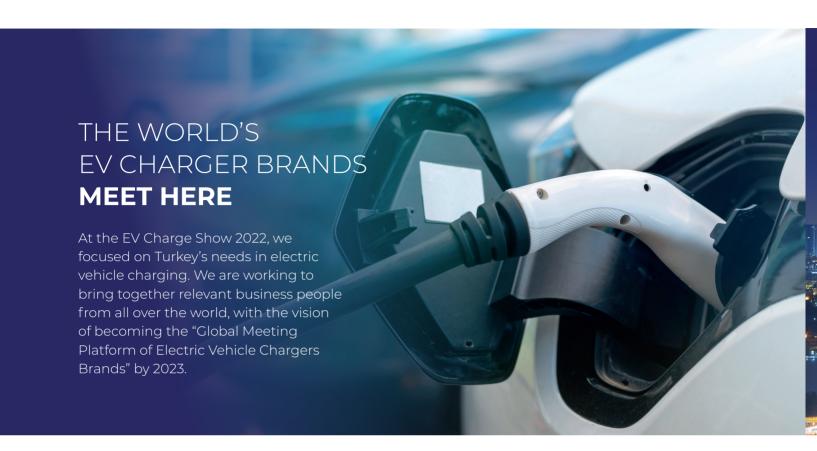














Investors Keep Their Eyes On Us

Accurate and efficient charging is a must for electric vehicles, which are at the center of the new mobility era. The charging of electric vehicles is closely monitored by more and more investors, both in terms of its technological development and infrastructure. In this respect, there is the EV Charge Show as a unique platform for all brands offering products and services in this field to come together with investors.



Our Agenda Is The Whole World

We determine the session topics of the conference, which we organise simultaneously with the trade show, according to the information needed on a global scale, and offer the common language of the conference sessions in English, with simultaneous translation.



In Istanbul, the Capital of the World

We bring together brands and investors in Istanbul, the world's most important and easily accessible city. Istanbul, which is both a commercial and international center without visa barriers for citizens of most countries, is unique as a meeting platform. In the words of Napoléon Bonaparte, we are coming together in Istanbul, the Capital of the World. In addition, Istanbul offers an attractive business and travel experience for our guests with its historical and touristic riches, unique cuisine and accommodation infrastructure.





Promotion of the Event

We ensure that the event is announced to the relevant business people by using channels in two different categories, all over the world and regionally. We reach all business people related to the strategy we have created in digital advertising channels and take the necessary actions.



Invitation to Trade Associations and Non-Governmental Organizations

We inform and invite the relevant official institutions, trade associations, and all non-governmental organizations with a mission to transition to e-mobility, operating at national and international level, in all countries that have taken action on the transition to electric vehicles.







What's in 2023?

THE TRADE SHOW

How to Build an EV Charging Station
EV Charger Brands for Home and Facility Use
Services of EV Charging Operators
Energy Storage and Battery Management Systems for EV Charging Stations and more solutions in the e-mobility ecosystem



CONFERENCE

At the EV Charge Conference, which is held simultaneously with the EV Charge Show, carefully selected session topics and esteemed speakers who are experts in their fields will deepen your knowledge about the technologies presented in the e-mobility ecosystem and the opportunities and threats to be faced in the transition to e-mobility. The conference is organized in cooperation with AVERE Turkey, the main supporter of the fair.

The conference sessions will be posted on our website as of June 2023.



TALKS YENI

You can increase your technical knowledge in the Tech Talks Corner, and you can have detailed information about business opportunities in the Brand Talks Corner.

Tech Talks Corner

In the Tech Talks Corner, you can watch the presentations of exhibitor companies that develop technology in the EV charging field, offer innovative products or want to talk about their technology, and you can increase your technical knowledge.

Brand Talks Corner

In the Brand Talks Corner, you can listen to the advantages and cooperation conditions offered by the exhibitor brands directly from the brand officials and you can have detailed information about the business opportunities.



The World's EV Charging Brands Meet at the EV Charge Show

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Don't miss the opportunity to take your place at the EV Charge Show before it's too late to showcase your brand and technology, and make valuable connections for new business opportunities!

PRICING

Raw space 220 Euro/sqm + 18% VAT

- → 10% discount is applicable for AVERE members.
- (If you are not a member, you can take advantage of this discount as a member.)
- → Price includes exhibitor badges, company profiles in the printed directory and preparation of onsite functions.

SYSTEM STAND PRICING

System Stand (Basic) 25 Euro/sqm + 18% VAT



System Stand (Maxima) 60 Euro/sqm + 18% VAT







SPONSORING AND ADVERTISING OPTIONS

Draw Attention to Your Company and Enhance Your Participation

Brand familiarity is a very important fact for purchasing decisions. You can use one or more of the marketing tools to enhance your presence and to promote your participation at the show. Seize the opportunity to present yourself to the international EV Charging industry as a reliable partner.

SPONSORSHIP OPTIONS

Sponsoring the EV Charge Show provides you to

- 1- Position your company as an industry leader
- 2- Increase your company's exposure and awareness with highly visible recognition
- 3- Attract more visitors to your booth

ADVERTISING OPTIONS

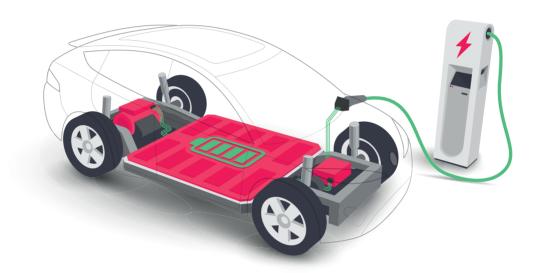
Put your name directly in front of your potential customers

For detailed information about sponsorship and advertising opportunities, you can visit www.EVChargeShow.com

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The Global Meeting Platform For The World's EV Charger Brands



Organizer







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